

ORDER



Orders
Order / Rev: 69159
Alt Order #:
Product Desc: ROMNEY FOR PRESIDENT
Estimate:
Flight Dates: 10/31/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Romney/R/President
Demographic: HH
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	32	\$30,500.00	\$25,925.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	32	\$30,500.00	\$25,925.00	0.00
Totals	32	\$30,500.00	\$25,925.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAWS	10/31/12	11/05/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	1-111--	:30	4	\$560.00	P-2	0.00	NM	4	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-111--		4				\$560.00		0.00			
N 2	WAWS	10/31/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	2-222--	:30	8	\$300.00	P-2	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-222--		8				\$300.00		0.00			
N 3	WAWS	10/31/12	11/05/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	1-111--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1-111--		4				\$200.00		0.00			
N 4	WAWS	10/31/12	11/06/12	MLB World Series MLB World Series	CM	MLB World Series	--22---	:30	4	\$1,250.00	P-3	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	--22---		4				\$1,250.00		0.00			
N 5	WAWS	11/03/12	11/03/12	FOX College Afternoon Gam FOX College Afternoon Gam	CM	2p-7p	-----S-	:30	2	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S-		2				\$525.00		0.00			
N 6	WAWS	11/03/12	11/03/12	FOX College Prime Gam FOX College Prime Game	CM	7p-11p	-----S-	:30	2	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S-		2				\$525.00		0.00			

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Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WAWS	11/04/12	11/04/12	Action News Sunday/Eye On Action News Sunday/Eye On	CM	6:30a-12p	-----S	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		1				\$60.00		0.00			
N 8	WAWS	11/04/12	11/04/12	Jaguars NFL Football Jaguars NFL Football	CM	12p-8p	-----S	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$7,500.00		0.00			
N 9	WAWS	11/04/12	11/04/12	Su 8p-830p Su 8p-9p	CM	8p-830p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		1				\$1,800.00		0.00			
N 10	WAWS	11/04/12	11/04/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10p-1030p	-----S	:30	1	\$560.00	P-2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		1				\$560.00		0.00			
N 11	WAWS	11/04/12	11/04/12	Sa-Su 1030p-11p Sa-Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		1				\$300.00		0.00			
N 12	WAWS	11/04/12	11/04/12	Su 11a-12p Su 11a-12p	CM	11a-12p	-----S	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----S		2				\$120.00		0.00			
													Totals	32	\$30,500.00